

# 2019 impact report



**Habitat**  
for Humanity®  
Waterloo Region



# every one

can help build a safe and  
resilient community

## What We Do

Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable homeownership.

## Vision

A world where everyone has a decent place to live.

## Values

Housing for all  
Human dignity  
Partnership  
Diversity and inclusiveness  
Accountability



## Message from your CEO and Board Chair

For over 30 years, Habitat for Humanity Waterloo Region has mobilized tens of thousands of volunteers and partners to work together to build almost 130 homes in our community. Each of these homes provides a solid foundation on which its homeowners have built strength, stability and self-reliance for their families.

The year 2019 was exciting for our organization as we set our eye to the future and put the goal of “Building Community” at the heart of everything we do. We are determined to work even harder at building, nurturing and celebrating relationships with our community partners, as we do our part in creating a stronger, healthier and more resilient Waterloo Region.

We know that we will always accomplish more, together. Our past—and future—successes would not be possible without the generosity and commitment of our volunteers, partners and donors. We are grateful for your contributions and will continue to build a community where everyone has a safe, decent and affordable place to call home.



*Karen Coviello*  
**Karen Coviello**  
CEO



*Tracey Appleton*  
**Tracey Appleton**  
Board Chair



new Habitat homes built  
in Waterloo Region in 2019



children moved into a  
Habitat Waterloo Region  
home in 2019



## BOARD OF DIRECTORS

Tracey Appleton - *Chair*  
Fiona Beardwood - *Vice-Chair*  
Dianne Romano - *Treasurer*  
Duncan McLean - *Secretary*  
Steve Bentley  
Horace Coelho  
David Kerr  
David Lin  
Russ Parnell  
Dwayne Priestman  
Heidi Rees  
Amy Sproule-Jones



# every parent

wants a better future for their family

In 2017, Julia and Matt applied for housing with Habitat for Humanity Waterloo Region in search of their forever home for their young family. Even though the process was long, Julia and Matt knew that they wanted to be involved with a not-for-profit that does good for families and their community. “It has truly been the best decision we have ever made for our family. We found out I was pregnant again with our second girl, Willow, and we knew we had to stick through this and trust the process to become homeowners through Habitat.”

Julia and Matt found it rewarding working with the Habitat staff and volunteers, and watching the progress and development of their first home. In November of 2019, Julia, Matt, Mila and Willow received their keys to their Habitat home on Kehl Street. “The feeling of reassurance, comfort and safety was a big one. The moment we stepped into our new home, we knew it’d be our forever home. Seeing our kids so happy and excited to have their own rooms and a brand new house was a feeling like no other.”

“The community has been so welcoming. This opportunity and partnering with Habitat has been nothing but a blessing for our family. We just can’t thank you all enough.”

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**Julia and Matt**  
*Habitat Homeowners*





# Volunteers are the Heartbeat of the Habitat Community

When some people think of volunteering for Habitat for Humanity, they think of swinging a hammer to help build a home, but volunteering with us is so much more than just working on the build site. Habitat volunteers come with many different skills and from a variety of backgrounds. We have volunteer opportunities for everyone, from archiving historical data to feeding the Construction Crew as a Hospitality Team Member, to taking kitchens apart with our Salvage Crew and selling them in our ReStores as a volunteer Sales Associate. Habitat volunteers work behind the scenes and on the front lines. One thing they have in common: our volunteers are the backbone of our organization!

**“I’m retired and want to give time to the community. I set out to get involved in a build project but love what I do at the store.”**

**Vicki Ness,  
ReStore Volunteer**

**“Every person, no matter his/her physical abilities, knowledge or skills, can make a valuable contribution as part of a team at the build site.”**

**Jim Romahn,  
Salvage and Build Volunteer**



## 37,580

total volunteer hours were donated in 2019



## 77

team builds in 2019



Family and Children's Services of the Waterloo Region

## every volunteer makes a difference

A little over five years ago, Waterloo Region resident Rita Matzek came across a Habitat for Humanity Waterloo Region ad looking for volunteer photographers. She had first encountered the organization in her teens through family friends who had personally known and worked alongside Millard Fuller, the founder of Habitat for Humanity. A few years later, a family member mentioned that his firm had volunteered at a Habitat build. The fact that the organization was still doing good some thirty years later was all the encouragement she needed to get involved herself. Because photography had long been an interest of hers, Rita applied for the position of Habitat photographer.

**“Only recently have I begun to see the necessity for and experience the joy of ‘paying it forward’—to me that simply means giving back to society—my family, friends, church, or strangers in my community.”**

One of the perks of photographing at the build site is an open invitation to lunch with the crew. Not only is it a chance to enjoy tasty homemade meals, but also to become better acquainted with the volunteers as they engage in light banter. “This I enjoy. I have found them to be generous people working together, driving nail after nail, giving of their time to individuals they don’t even know—that is change for the greater good. Like a gift to K-W. Though I may only pass hammers, rulers or random building paraphernalia with my free hand, I have come to see myself as part of this team.”

Rita enjoys documenting the entire build process—everything from dedicating a property and capturing trade skills of regulars or first-timers on a build site, to photographing the moment Habitat homeowners receive keys to their homes. “My very favourite photo is one of a Team Lead, a retired senior, sharing time at the bandsaw with two inexperienced young professionals volunteering for the day. Somehow the camaraderie in that moment quickly became pretty special.”

Rita’s beautiful images can be found throughout Habitat for Humanity Waterloo Region’s website and social media pages. Thank you, Rita, for giving your time to capture our Habitat community in our “best light”!



## 1,691

individuals volunteered and made an impact in 2019



# every connection

grows a community

Throughout the year, Habitat for Humanity Waterloo Region is fortunate to partner with community-based businesses looking to support our work by running their own fundraising events. In 2019, Habitat for Humanity Waterloo Region partnered with seven local organizations for these third-party events. Such events vary in size and scope, and are a terrific way for us to connect with the community.

When Waterloo Brewing was preparing to celebrate 35 years in the craft brewing business, they decided to engage the whole community with three summertime BBQs – with all proceeds going to Habitat Waterloo Region. Waterloo Brewing's vision caught the attention of other local companies who quickly came on board to support it. Through the contagious generosity of like-minded partners, Waterloo Brewing, Broil King and Brady's Meat & Deli together provided all of the key ingredients to successful outdoor events.

Ask us how you too can partner with Habitat for Humanity Waterloo Region for your fundraising event!



# every one

can make an impact

The well-known Waterloo tavern, Ethel's Lounge runs their Annual Ethel's Lounge Tray Race with proceeds going to various not-for-profits over the years. Teams from restaurants in the Region come together to challenge each other in this race that tests the skills of talented, local serving staff. In 2019, this event generated nearly \$16,000 of donations to Habitat for Humanity Waterloo Region. Ethel's Lounge has committed to partnering with Habitat again for their 2020 Tray Race. Thank you, Ethel's Lounge!



local organizations  
hosted third-party events  
for Habitat Waterloo  
Region



**\$60,500**

raised through third-party  
events in our community

“

Supporting Habitat for Humanity and their model of providing lower-income, working families the opportunity to purchase their own Habitat home is a natural fit for us.

**Brian Santos,**

*Past President, Kitchener-Waterloo Association of REALTORS®, hosts of the KWAR golf tournament in support of Habitat Waterloo Region*



# every donation

creates the opportunity for a better life

A student inquiry as to where old residence mattresses go when they are replaced at a local university helped formulate an idea. This idea grew into a project that brought together like-minded, community-based organizations, and created a ripple effect where many could benefit from simply ONE idea.

When the University of Waterloo decided to renovate their residences, Habitat for Humanity Waterloo Region was the lucky beneficiary of their generosity. The influx of product was more than our Waterloo and Cambridge ReStores could turn over. With the help of AMJ Campbell Moving & Storage, we expanded our range and provided product to neighbouring Habitat affiliates. Even still, there was more to share!

Habitat for Humanity Waterloo Region connected with the House of Friendship, and we were able to fulfill the furniture needs of the newly constructed House of Friendship Addiction Treatment Centre in Cambridge. By repurposing the furniture available from the University of Waterloo, the House of Friendship Addiction Treatment Centre in Cambridge will be able to provide their clients with comfortable and functional living areas.

The collaboration of these extraordinary organizations has diverted thousands of pounds of potential waste from our landfills, while assisting many Habitat affiliates across the province to help families build strength, stability and independence.



**160+**  
kitchens salvaged  
in Waterloo Region in 2019



**2.87**  
million pounds  
diverted from landfills in 2019



# every gift

makes a difference

Morty's Pub has been serving up the best wings in Waterloo Region for well over 30 years. They want people to feel at home in the community they love, and provide a place where friends and neighbours gather. It was only a matter of time before Morty's Pub's spirit of home and community extended into a partnership with Habitat for Humanity Waterloo Region.

Since the fall of 2018, Morty's Pub has been generously donating lunch for Habitat volunteers at our build site on Kehl Street. The delicious spread is a Tuesday treat and a meal our volunteers look forward to every week. "We give because we believe in giving a hand up in our community," says co-owner Jay Taylor. Their provision of lunch to those who donate their time in support of our mission is a real morale booster to our hardworking volunteers. Thank you, Morty's Pub, for being a champion in our community!



**245 meals**  
served to build volunteers  
in 2019



**\$11,168**  
worth of gift-in-kind donated  
per home in 2019



**28,084 hrs**  
were donated by volunteers on  
the build site



**3000 m<sup>2</sup>**  
of dirt is removed when digging  
the foundation for a six-unit  
block of townhouses



# Thank You to Our Partners

We are always looking for new opportunities to reach out to our community and tell the story about Habitat for Humanity Waterloo Region. We invite our community to partner with us through volunteering, advocating and donating. Our partners rarely ask for any recognition—and yet this is our opportunity to celebrate and thank those who give so that we can continue to build safety, stability and independence for all people in Waterloo Region.

## LIST OF 2019 DONORS BY GROUPS

### HOUSE SPONSORS \$75,000

- Kitchener-Waterloo Association of REALTORS®
- Toyota Motor Manufacturing Canada

### THE ELMER & EILEEN SHANTZ SOCIETY (LEGACY GIFTS)

- The Estate of Vera Helmuth

### \$25,000 AND ABOVE

- Anonymous
- Manulife Financial
- OpenText
- Wagner Family
- Revera

### \$10,000 – \$24,999

- Ethel's Tray Race
- Dave George in Trust
- Google and Staff
- MCAP
- Mersynergy Charitable Foundation
- Schneider Electric
- Scotiabank
- Trucks for Change Network

### \$5,000 - \$9,999

- Activa Holdings Inc.
- Anonymous
- Chervin Kitchens

- Flanagan Foodservice
- Genworth
- Gowling WDG
- Habitat for Humanity Waterloo Region Board of Directors
- Kitchener Rangers Hockey Club
- Ross & Doris Dixon Charitable Foundation
- Savvas Chamerlain Family Foundation
- Glen Shantz
- Stone Soup (Nalaco Corporation)
- WalterFedy Partnership
- Warburton Family Foundation
- Waterloo Brewing Co.
- Wellesley and District Lions Club
- Wine Rack

### \$1,000 - \$4,999

- Advance Millwrights Inc
- Anonymous
- BMO Bank of Montreal
- B.W. Accents Inc.
- CBRE Limited
- Community Christian Reformed Church
- Congregation of the Resurrection
- Ron Craig
- Danielle Fritsch and Friends
- Equitable Life Insurance Co.
- Patrick Flynn
- Steve Fritzley
- Glen Dimplex Americas

- Grand River Unitarian Congregation
- Robert Gosselink
- Habitat for Humanity Campus Chapter-University of Waterloo
- Elaine Hammer
- Dorian Hausman
- InFlight Corporation
- Charlotte Innerd
- Brian Kechnie
- Knapp Wealth Management RBC Dominion Securities Inc.
- Victor Krueger
- John Kokko
- Leis Feed & Supply Ltd.
- Libro Credit Union
- Mark & Jenny Guibert Foundation
- David E. Matthews
- Meritech Engineering
- MTE Consultants Inc.
- Naylor Building Partnerships
- Fred Schiedel
- Elmer Shantz
- Susan Taylor
- Sandra Thompson
- The Beer Store
- United Way Waterloo Region Communities
- John Unruh
- Waterloo Christian Reformed Church
- Wilfrid Laurier Students' Union
- Wolle Royal LePage Realtors

### HOPEBUILDERS

- Anonymous
- Pauline & Richard Budding
- Karen Coviello
- Valerie & William Cuthbert
- Donna & Dale Finch
- Susan & David Fish
- Frey's Plumbing Works Inc.
- Kathy Gottfried
- Sue & Mark Havitz
- Heffner Lexus Toyota
- Donald Kaufman
- David Lubell
- Ruby & Albert Martin
- Shirley & Robert Parker
- Lynne Quigley
- Melissa Riewald
- Diane & John Surian
- Zelda Thomas
- Philip Tome
- Jennifer Uttley
- Cristina Vanin
- Mark Weber
- Nathan Wells

### IN-KIND BUILD DONORS

- Ball Service Group Inc.
- Blind Ambition Solar Tech
- Canarm Ltd.
- Canplas
- Cdn. Institute of Plumbing
- CGC
- Delux Paints
- Electrical Safety Authority
- Franke Kindred
- George Poole Electric
- Hunter Douglas
- IBEW 804- Doug Richards
- IPEX
- Jackson Truss
- Jantzi Plumbing

- KW Countertop Inc.
- KW Hydro
- Leviton Manufacturing
- Living Lighting
- McKechnie Surveying Ltd.
- Mitten Vinyl Inc.
- Orchard Design
- Owens Corning Canada
- Priority Mechanical
- Regional Municipality of Waterloo
- Renewability Energy Inc.
- Royal Building Products
- Stairworks
- Standard Products
- Stone Place
- Stassburger Window
- Superior Glove Works
- Swanson's Home Hardware Building Centre
- Whirlpool
- Wolseley Mechanical Group

### IN-KIND RESTORE DONORS

- 2563779 Ontario Inc.
- 3M Safety
- Activa Holdings Inc.
- American Leather
- Andrin Ltd.
- Athena Software
- Bowman's Home Hardware
- Costco
- Coupal Markou
- Dan Bisch Contracting
- Dave's Windows and Doors
- Dean-Lane Contracting
- EQ3
- Fusion Homes
- Galt Tile and Carpet
- Golden Windows Ltd.
- Heer's Paint & Decor
- Heinz Custom Woodworking

- Heritage Design
- Home Depot
- Home Hardware St. Jacobs
- Jerzy Woodfinishing Ltd.
- Klondike Homes Ltd.
- Kudsia Leith Sanchez Inc.
- Lowes Home Improvement
- Northfield Door & Trim
- Ontario Hardware Distributors
- Ontario Marketing Products Ltd.
- Raywall Kitchens
- Renewability Energy Inc.
- Rich-Craft Interiors
- Riverside Millwork Group
- Rona Home & Garden Cambridge
- Schreiters
- The Cosmetic Surgery Clinic
- The Lighting Shoppe
- The Timeless Material Co.
- Tosca Tile
- Tri-City Wholesale Flooring
- UpSide Accounting
- Vinyl Trends Inc.
- Volunteer Together Ontario Inc.
- Wallenstein Feed & Supply
- Woodhouse Group

### IN-KIND OTHER

- Concordia Club
- Domino's Pizza
- Four Fathers Brewing Co.
- Gold Roast Coffee
- Immanuel Pentecostal Church
- Morty's Pub
- Pillar's Fine Foods
- Relish Cooking Studio
- Robson Carpenter LLP





# every smile can make a difference

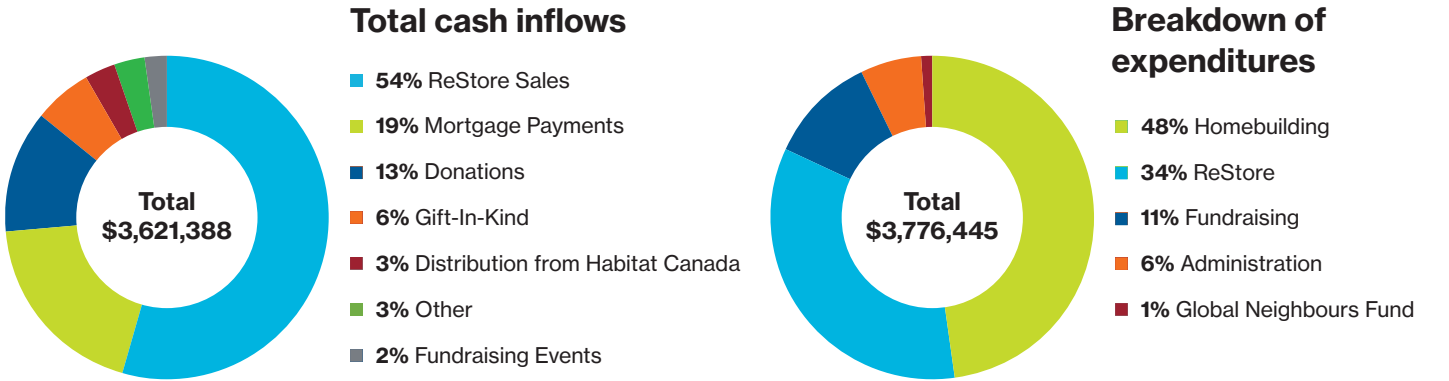
Community is not just simply a group of people living in the same place. It is a feeling of fellowship between like-minded citizens. Our community of Habitat for Humanity Waterloo Region homeowners is central to our mission. Homeowners find that they foster friendships and can lean on each other. It's especially fun to see the children play together outside of their Habitat homes.

In 2019, Habitat for Humanity Waterloo Region created a program at our Kehl Street build location called Krafts on Kehl. Habitat families were invited to get together and do crafts, create thank you cards and enjoy refreshments while also painting a mural next to the volunteer headquarters in appreciation of all our volunteers and donors. The children were eager to do what they could to help out and had a lot of fun with their friends. It was an opportunity for families who had not yet moved in to get to know their neighbours and for the children to bond.

The community of families at Kehl Street can grow together and thrive because of your generous support. Everyone can make a difference in their community no matter their age!



## Accountability is key



ASSETS	2019	2018
<b>Current Assets</b>		
Cash and Cash Equivalents	972,760	1,279,540
Accounts Receivable	175,226	151,587
Finished Homes & Construction in Progress	833,595	900,738
Prepaid Expense	29,271	33,578
Current Portion of Mortgages Receivable	319,578	343,302
	2,330,430	2,708,745
<b>Non-Current Assets</b>		
Mortgages Receivable	6,352,850	5,846,126
Property and Equipment	72,773	84,544
Properties Held for Future Development	1,698,612	1,697,346
	8,124,235	7,628,016
<b>Total Assets</b>	10,454,665	10,336,761
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued Liabilities	266,159	217,938
HST Payable	55,674	116,635
Mortgage Payable	0	126,500
Deferred Revenue	1,494,936	1,452,906
<b>Total Liabilities</b>	1,816,769	1,913,979
<b>NET ASSETS</b>		
Invested in Homeownership Program	7,709,699	7,208,106
Invested in Capital Assets	72,773	84,544
Unrestricted	855,424	1,130,132
	8,637,896	8,422,782
<b>Total Net Assets and Liabilities</b>	10,454,665	10,336,761

For additional information on the financial position and results of operations including the Consolidated Financial Statements for the year ended December 31, 2019, audited by E.M. Simon Professional Corporation, please visit [habitatwr.ca/annualreport](https://habitatwr.ca/annualreport).



“Partnering with Habitat  
gave me the opportunity to  
give my son a **stable home,**  
a **place to grow.**”

**Courtney**  
*Habitat Homeowner*



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We're Social     
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