

Habitat for Humanity Waterloo Region Strategic Plan 2019-2024

Ensuring the long term **sustainability** of HabitatWR through the implementation of programs, services, policies and procedures that embrace the three pillars of organizational sustainability

Maximizing our Impact

Economic

- Financial Modelling
- Business Processes
- Performance Measurement

Environmental

- Stewardship of our resources
- Reduced Consumption
- Sharing Economy

Social

- Good Governance
- Reflecting those we serve

Raise our **voice** in the affordable housing conversation in Waterloo Region



Build the **capacity** of our Habitat Homeowners to be successful

Actively tell our **stories** and celebrate our **successes**

Expand community and corporate **partnerships**



Leverage our Waterloo Region shared values of **innovation** and **entrepreneurship** as we continuously seek to improve organizational processes and increase effectiveness

Building Community



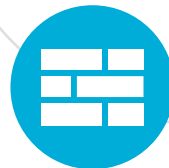
Build more homes and serve more families, across Waterloo Region, Canada, and in our Global Community

Being a Partner of Choice

Empower our partners to become **ambassadors** for HabitatWR

Deliver an **exceptional** volunteer experience

Refine and strengthen donor **stewardship** programs



Supporting our Learning Organization



Furthering **continuous learning** across the organization, as individuals and as a team



Prioritize a **positive** and **inclusive** workplace culture for staff and volunteers